



HOSPITALITY  
GROUP  
TRAINING



# Event Sponsorship

## Naming Rights Sponsors 2022

**Hospitality Group Training**

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[www.hgtwa.com.au](http://www.hgtwa.com.au)

## Supporting HGT

HGT is seeking new partners to join us as we grow. Key opportunities exist to develop exciting partnerships. Sponsoring Hospitality Group Training offers the opportunity to be associated with excellence in training within the hospitality industry.

HGT Partnerships are a great way for your company to build awareness of your corporate brand and profile within the Hospitality Industry. Make it part of your company's corporate relations strategy.

HGT sponsors are given the opportunity to network at a series of key events throughout the year, allowing the progressive positioning of your company within a hospitality specific audience. HGT sponsors are promoted in conjunction with major publicity and promotional materials and on the HGT website and company newsletters.

## About Hospitality Group Training

### Fast Tracking Hospitality Careers!

Hospitality Group Training (HGT) is a not-for-profit organisation specialising in hospitality & tourism education, training, apprenticeships, traineeships and employment.

HGT is the most experienced organisation in training apprentice chefs and hospitality trainees in Perth, Western Australia and were established in 1984.

HGT offers a wide range of services from apprentice and trainee recruitment to professional hospitality and tourism training.

HGT provides nationally accredited on and off-the-job training tailored for apprentices, trainees, employers and staff at various hospitality establishments throughout Perth and regional areas of Western Australia.

HGT also offers schools and colleges a variety of training options including school based traineeships and apprenticeships.

### What is Group Training?

Group training is an employment and training arrangement where an organisation employs apprentices and trainees, and then places them with 'host employers'. The group training organisation (GTO) is responsible for the quality and continuity of the apprentices' and trainees' employment and education and also provides enhanced mentoring services to support them during their training.

Group training has been a feature of Australia's apprenticeship and traineeship system for over 30 years. The promotion of training in traditional trades and employment of apprentices and trainees have made group training highly valued.

Today, 120 of these companies service the industry with over 25,000 apprentices and trainees nationwide.

## Event Sponsorship Packages

### Naming Rights Sponsorship of all 2022 HGT Events - \$20,000 (exc GST)

Naming rights to all HGT events over a 12 month period, Including:

- Taste of the Future Competition (June)
- Youth Skills Showcase (September)
- HGT Annual Awards (October)

Benefits of the package include:

- Your company logo will appear on the HGT Website – inclusive of a link to your Company Website.
- Your logo will also be displayed on Posters, Menus and Video Screens at the events
- 1 x complimentary table for the showcase (10 tickets)
- Invitation to the showcase practice dinners
- Recognition in HGT Newsletters (distributed to 2,500 hospitality establishments)
- 10% discount on purchase of additional tickets to the showcase event
- Networking opportunities during the events
- Social media publicity as the naming rights sponsor for each event

Details of each event can be located on the HGT Website [www.hgtwa.com.au](http://www.hgtwa.com.au)